

ORDER

Orders
Order / Rev: 2762721
Alt Order #: WOC14255770
Product Desc: KY Gov
Estimate: 4434
Flight Dates: 09/06/23 - 09/12/23
Original Date / Rev: 09/01/23 / 09/12/23
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Media / POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 1051
New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Daniel Cameron / R / Governor /
Demographic: A50+
Product Codes: PL-Candidate: State Governor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: M214806
Agency External ID: 39475AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/12/23	57	\$9,095.00	\$7,730.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	57	\$9,095.00	\$7,730.75	0.00
Totals	57	\$9,095.00	\$7,730.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	12%	\$9,095.00
Market	100%	\$75,791.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$66,696.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	09/06/23	09/12/23	Local News @ 5a M-F GMK @ 530A	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	11111--	:30	5	\$80.00	P03	0.00	NM	5	\$400.00
1284032 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/06/23	09/12/23	11111--		5				\$80.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	09/06/23	09/12/23	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
				1284032 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$80.00	0.00								
N 3	WHAS	09/06/23	09/09/23	Local News @ 9a Sa	CM	9-10a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
				GMK WEEKEND 9-10A											
				1284032 Index: 100											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$200.00	0.00								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/23	09/10/23	-----1-	1	\$90.00	0.00								
N 4	WHAS	09/06/23	09/10/23	This Week Su	CM	9-10a	-----1	:30	1	\$180.00	P03	0.00	NM	1	\$180.00
				THIS WEEK											
				1284032 Index: 100											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/23	09/10/23	-----1	1	\$180.00	0.00								
N 5	WHAS	09/06/23	09/12/23	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
				WHAS11 NEWS AT NOON	(12:00 PM-12:30 PM)										
				1284032 Index: 102											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$90.00	0.00								
N 6	WHAS	09/06/23	09/12/23	Local News @ 12p M-F	CM	12:30 PM-1:00 PM	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
				WHAS11 NEWS AT 1230P	(12:30 PM-1:00 PM)										
				1284032 Index: 102											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$90.00	0.00								
N 7	WHAS	09/06/23	09/12/23	GMA3	CM	1-2p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
				GMA3											
				1284032 Index: 98											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$90.00	0.00								
N 8	WHAS	09/06/23	09/12/23	Local News @ 4p M-F	CM	4:00 PM-4:30 PM	11111--	:30	5	\$100.00	P03	0.00	NM	5	\$500.00
				WHAS11 NEWS @ 4P	(4:00 PM-4:30 PM)										
				1284032 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$100.00	0.00								
N 9	WHAS	09/06/23	09/12/23	Local News @ 4p M-F	CM	4:30 PM-5:00 PM	11111--	:30	5	\$100.00	P03	0.00	NM	5	\$500.00
				WHAS11 NEWS @ 430P	(4:30 PM-5:00 PM)										
				1284032 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$100.00	0.00								
N 10	WHAS	09/06/23	09/12/23	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
				WHAS11 NEWS @ 5p											
				1284032 Index: 104											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$200.00	0.00								
N 11	WHAS	09/06/23	09/12/23	Local News @ 530p M-FCM	CM	530-6p	11111--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
				WHAS11 NEWS @ 530P											
				1284032 Index: 104											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/06/23	09/12/23	11111--	5	\$225.00	0.00								
N 12	WHAS	09/06/23	09/10/23	ABC World News Su	CM	6-630p	-----1	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
				ABC WORLD NEWS SUN											
				1284032 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/04/23	09/10/23	-----1	1	\$600.00	0.00								
N 13	WHAS	09/06/23	09/10/23	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
				WHAS11 NEWS SUNDAY											
				1284032 Index: 121											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1		1				\$250.00		0.00			
N14	WHAS	09/06/23	09/12/23	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
		1284032 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$150.00		0.00			
N15	WHAS	09/06/23	09/12/23	Tue Prime C THE CHASE	CM	10-11p	-1-----	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
		1284032 Index: 113													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	-1-----		1				\$400.00		0.00			
N16	WHAS	09/06/23	09/09/23	NCAA FB Daytime EarlyGM ABC COLLEGE FOOTBALL 12f	CM	12-330p	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		1284032 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1-		1				\$475.00		0.00			
N17	WHAS	09/06/23	09/09/23	NCAA FB Daytime Late GM ABC COLLEGE FOOTBALL 33(3:30 PM-7:30 PM)	CM	3:30 PM-7:30 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	0	\$0.00
		1284032 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1-		1				\$475.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	09/04/23-09/10/23	NCAA FB Daytime Late Gam			3:30 PM-7:30 PM	3:30 PM-7:30 P-----Sa--	:30		(\$475.00)		0.00	NM		
		Credited [cr]													
N18	WHAS	09/06/23	09/09/23	NCAA Football Prime ABC PRIME COLLEGE FOOTB	CM	7:30 PM-11:00 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		1284032 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1-		1				\$475.00		0.00			
													Totals	57	\$9,095.00